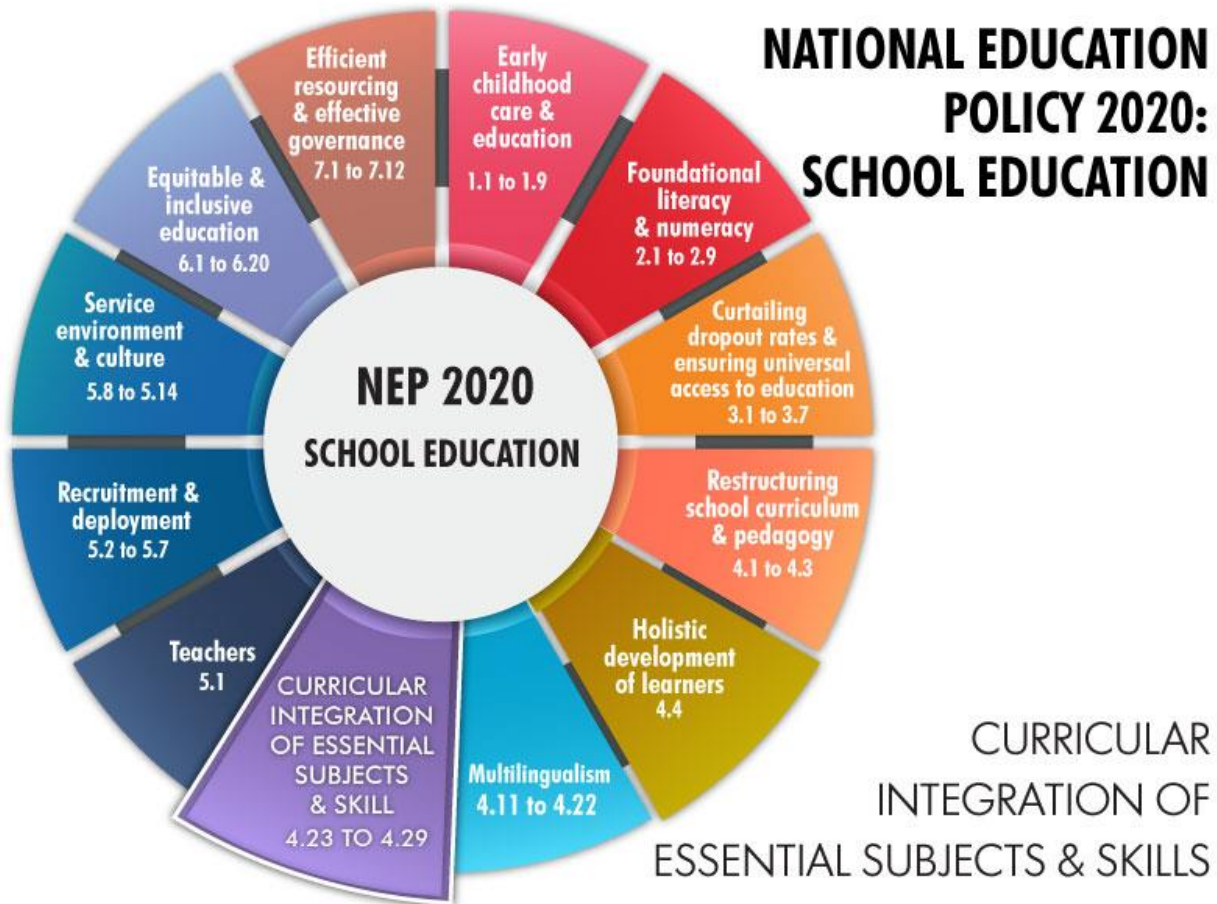


Entrepreneurship In School (EiS)



Dear Educator,

Entrepreneurship In School (EiS) is the program to develop Entrepreneurial Mindset, among our young students, so that they can be well-informed and better prepared for the startup culture growing in the country. We are interested to join hands with progressive institutions to come on board as a partner and technology enabler to create a larger impact across the country.

Under NEP2020, entrepreneurship is proposed as an integral part of education policy. With the mandatory Vocational learning for students from class 6th onwards and "Entrepreneurship" as an elective subject for 10+2 students, there is a huge need of having such a program that can empower "Entrepreneurship In School (EiS)".

We at KIIT TBI, in association with BCKIC, being a active contributor in the innovation and entrepreneurial ecosystem, are strategically poised for taking this initiative as an enabler in introducing such a program in Schools and would like to have a pan India impact. We are focusing on developing and delivering this program in all the schools of high repute across the nation, starting from the East and North-Eastern part of the country and would like to invite your prestigious school to be a part of this revolution.

The brief structure of Entrepreneurship In School (EIS):

- The school interested to associate with EIS will appoint an EIS coordinator (nominated faculty member) who would be POC at the school.
- Students are encouraged to join EIS as an special interest group, and they would be called EIS members, who are interested to gain and spread the knowledge among students and community.
- Every Second Saturday (~12 times a year), there would be an online mentoring session conducted for the EIS members supported by KIIT TBI & BCKIC
- There would be a pool of Mentor and Advisor enlisted on the EIS platform who can be approached by the EIS members for conducting the Mentoring session for their institute.
- The EIS platform also enlist some of the problem statements which are open for the EIS members to pickup and work on the same, it would be highly encouraged if the EIS members collaborate with other members from different academic institution.
- There would be one yearly mega event conducted at one of the host institution, where EIS members can present their entrepreneurial idea on the Demo day to win attractive prizes
- Demo day would be an occasion for the EIS members to showcase their entrepreneurial idea with the supporting effort they have done to solve that problem.
- The central idea behind EIS is to develop entrepreneurial mindset and the habit of identifying a problem and doing something for solving the problem with their innovative idea and feasible effort.

Different programs which are integral part of EIS are listed below:

- > Train the trainer program for the faculty of the academic institution
 - In Association with BCKIC as join certification with KIIT TBI
 - 2 days Online Certificate Program
 - Once a year 2 days residential program for selected faculty
 - Prize Money worth Rs. 25,000 for the Mentor(faculty) whose students' Idea win the grand challenge on the demo day
- > Entrepreneurial Mindset Development program for the students
 - Certification program form KIIT TBI & BCKIC
 - Funding support up to 1 lakh to the winning ideas on the Demo Day
 - Content and materials provided by KIIT TBI per student
 - Online courses with 12 Sessions conducted by KIIT TBI resource faculties
 - Offline Mentoring provided by the local faculty who are trained and certified by KIIT TBI Trained the trainer Program
 - Once a year final idea is pitched with the solution achieved in the year by the students enrolled under EIS, Prize money Rs. 50,000 to top 3 teams
- > Stakeholders/ Participants of EIS
 - Progressive schools incorporating NEP 2020 and interested in including the "Entrepreneurship In School (EIS)" tag for upgrading their school standard.
 - Committed teachers interested in their professional growth and remain relevant with the new entrepreneurial ecosystem
 - Innovative Students Interest in exposing their young minds into the world of being a "Job creator" than a "Job Seeker"
 - Policy makers who want to make vocational education more relevant to the school students, because the skill with the entrepreneurial mindset would be more sensible choice
 - Responsible corporate trying to solve local problems with their CSR initiatives.

Interested School Management please register at <https://tinyurl.com/TBI-EIS>