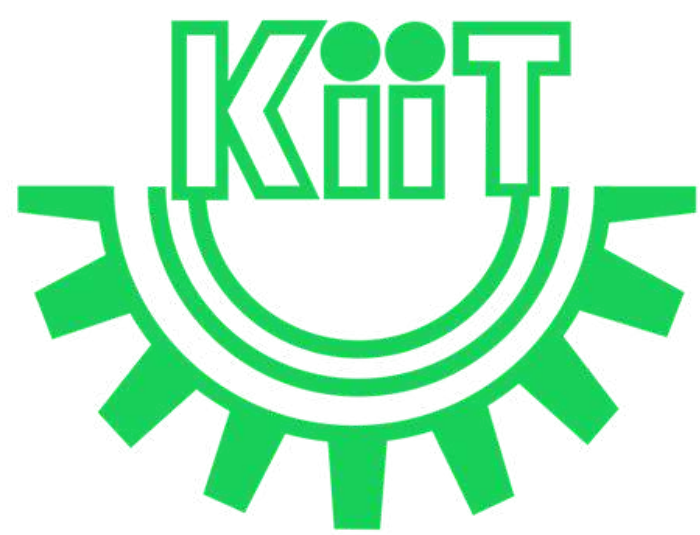


SOCIAL IMPACT REPORT

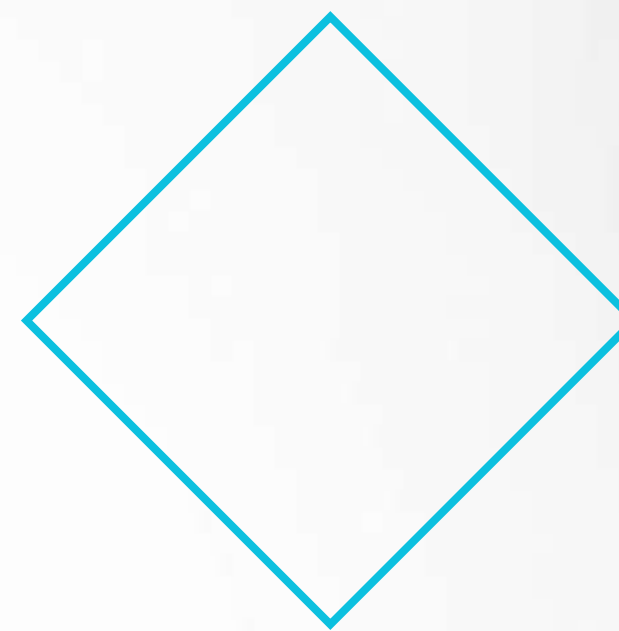


2023

Programs at a Glance

01	————	Foreword
02	————	Social Impact
03	————	ASIIM Program
04	————	ASIIM Startups
05	————	AWE Program
06	————	CBBO Program
07	————	RSN Program
08	————	RSN Startups
09	————	WTP Program
10	————	CSR

Foreword



01

KIIT TBI, over the years, has made a concerted effort to work towards fulfilling its mandate of “Empowering and Enabling the Innovation Ecosystem”, and has supported more than 350+ Startups Supported, 170+ Patents Filed, more than 250+ Products and Technologies Reaching Commercialization and Startups Raised 13 billion+ in Private Investments.

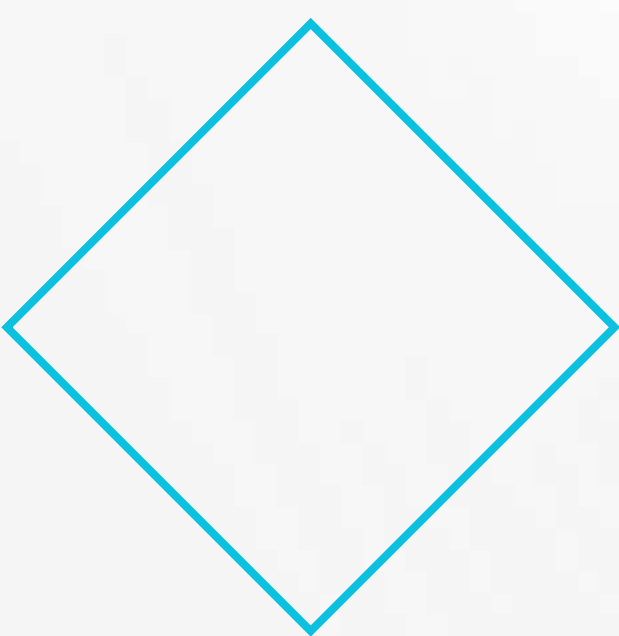
The milestones achieved are due to the strong support from the Government of India including, MDSTE, DST, DBT, BIRAC, TDB, MSME, Meity, Invest India, Startup India, Startup Odisha, and US Consulate Kolkata and Hyderabad the strong relationships that we built along this journey with the entire innovation community, our academia partners, investors, especially our innovators who have partnered with us as they sail through their entrepreneurship journey.

KIIT-TBI’s Social Innovation Impact Report represents our commitment to transparency, accountability, performance and social responsibility.

It outlines and reflects on the impact of KIIT-TBI’s programs and achievements, focussing on environmental and social impacts. The report highlights the various programs conducted by KIIT-TBI with a specific focus on our association with Startup India. In each of these areas we have been fortunate to have been associated with amazing start-ups, innovators, entrepreneurs and ecosystem partners.

In coming years, we will widen the scope of this report to include further key performance data. This gives our stakeholders the opportunity to compare our year-on-year performance. It also accounts for our progress against our long-standing commitments. This report helps describe how we continue to deliver, over and above the expectations of our partners.

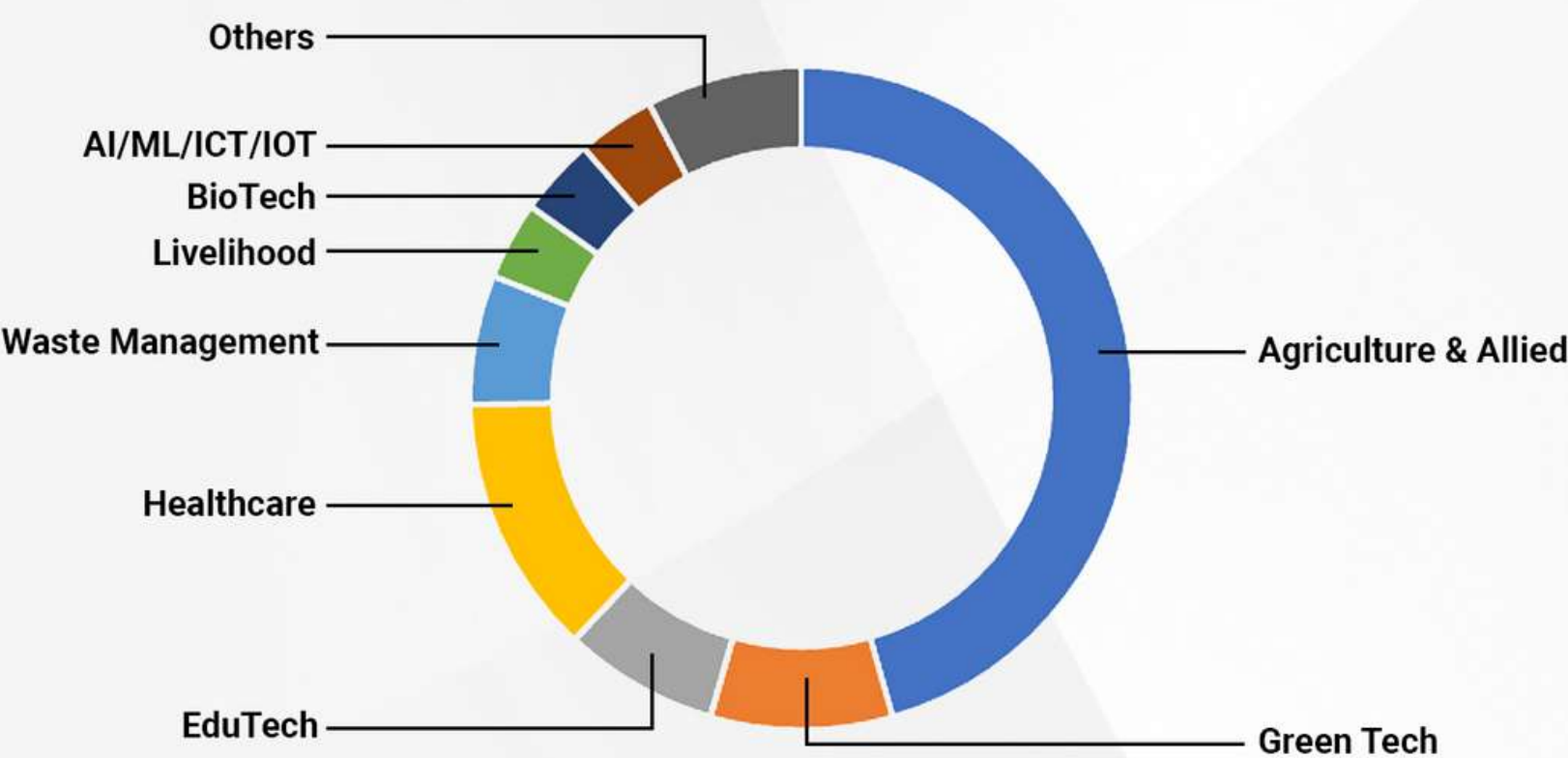
KIIT-Technology Business Incubator has been promoting innovations and entrepreneurship in the country for more than a decade, and KIIT-TBI now has evolved into a potential center of relevance and excellence in the eastern and northeastern part of India. KIIT TBI offers a conducive ecosystem to promote the innovation capacity of the startups/ SMEs and enable them to create new technology-based products and markets leading to addressing societal and environmental challenges, job creation and thus strengthening the regional and national economy.



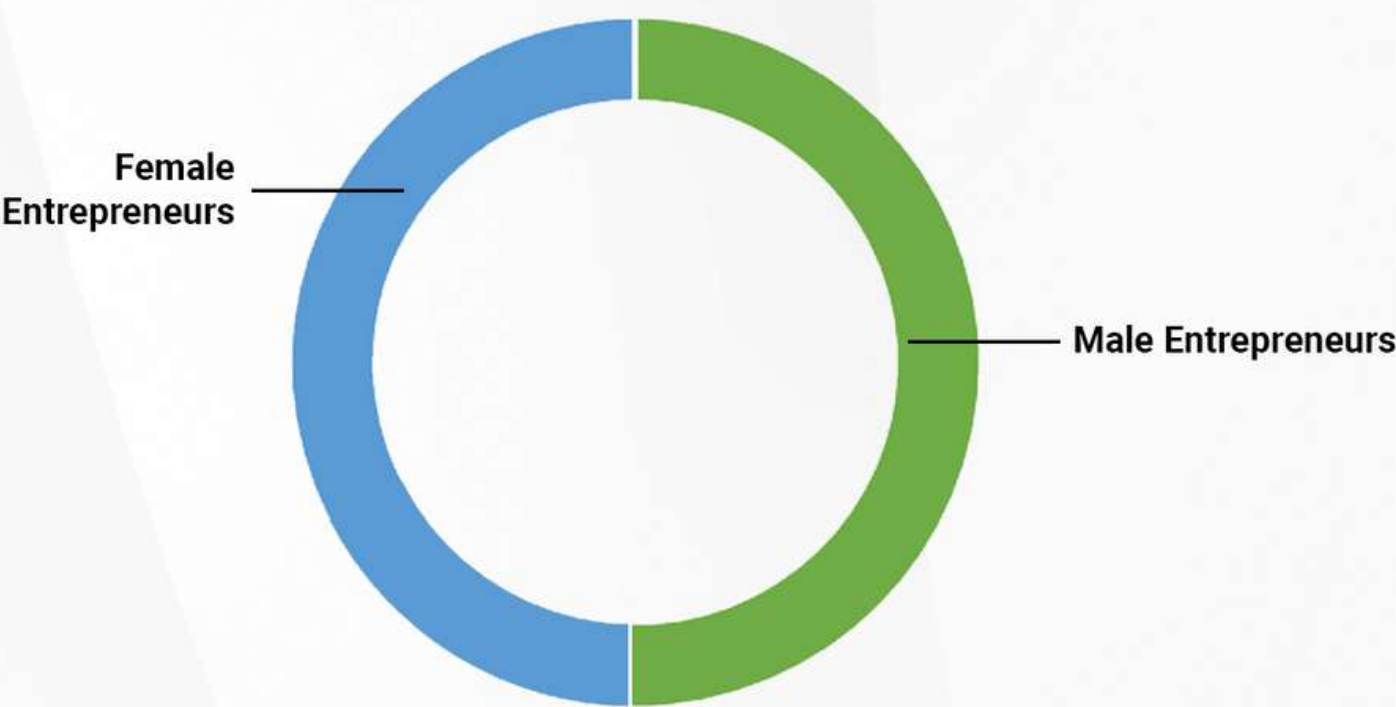
Social Impact @ a Glance

02

Supported Sectors



Gender Parity



IMPACT

New Startups Supported	100+
Countries Covered	04
Ecosystem Collaborations	45
Women Entrepreneurs	50%+

Our Previous Programs @ a Glance

C-Live
Pre-Incubation Program
HDFC Smart-up Grant
WING Program
Agriculture Grand Challenge
National Jal Jeevan Mission
Animal Husbandry & Dairying Grand Challenge 2.0
AirOthon Program
Regional Startup Network Cohort 1
Sankalp Kendrapara Program

Ambedkar Social Innovation Incubation Mission (ASIIM)

Empowering Innovation and Entrepreneurship in the SC Community

03

Throughout 2023, KIIT Technology Business Incubator (TBI) showcased unwavering dedication in nurturing innovation and supporting aspiring entrepreneurs, especially from the SC community. With 55 startups applying for the ASIIM Scheme and 20 receiving pivotal support, KIIT-TBI provided a comprehensive three-year incubation program, assisting in document preparation, securing funding, and guiding these ventures towards commercial viability. As they continue on this path, the impact of KIIT-TBI's commitment extends beyond individual success stories, contributing to a broader landscape of innovation, job creation, and economic empowerment.

Looking ahead, KIIT-TBI announces the forthcoming call for applications in January 2024, offering another opportunity for aspiring entrepreneurs to benefit from the incubator's comprehensive support. The strides made in 2023 reflect a steadfast commitment to empowering entrepreneurs and fostering a culture of innovation. With a strong foundation laid, KIIT-TBI remains dedicated to catalyzing innovation, supporting entrepreneurship, and nurturing a vibrant startup ecosystem for sustained growth and impactful ventures.

IMPACT NUMBERS

20 **STARTUPS SELECTED**

09 **NORTH EAST INDIA STARTUPS**

Funds Mobilization

Upto 6 Crore over the next 3 Years



Department of Social Justice & Empowerment

Ministry of Social Justice & Empowerment
Government of India



ASIIM Startups

04



Startup Name: Freshily19 Agritech Private Ltd.

Founder: Aman Kumar

Mail ID: akamankumar098@gmail.com

State: Uttar Pradesh



Startup Name: Darubrahma Automtion Robotics Private Ltd.

Founder: Rajendra Prasad Das

Mail ID: rajendra.rpd.das@gmail.com

State: Odisha



Startup Name: YarnextA Robotics Private Ltd.

Founder: Naorem Bidyasagar singh

Mail ID: bidyasagarbritney1995@gmail.com

State: Manipur



Startup Name: Strictly Electric

Founder: Mihir Pawar

Mail ID: mihir57pawar@gmail.com

State: Maharashtra



Startup Name: BLUE BRIGHT ENERGY LLP .

Founder: Dr ULAGAMANI EDADI

Mail ID: ulagamani@bluebrightenergy.in

State: Tamil Nadu

ASIIM Startups



Startup Name: C.H.I.R.A.G.
Founder: Shefali Vinod Ramteke
Mail ID: shefali@chiragtechnologies.com
State: Uttar Pradesh



Startup Name: Tribal Factory
Founder: Krishnarjun Das
Mail ID: tribalfactory22@gmail.com
State: Assam



Startup Name: Gitachandragroup
Founder: Rajshekhar das
Mail ID: raj.shekhar0643@gmail.com
State: Tripura



Startup Name: Loumee Pvt. Ltd.
Founder: Asheibam Bele Singh
Mail ID:
State: Manipur



Startup Name: M/S T.C Bakery
Founder: Sanjib Das
Mail ID: dassanjib1990@gmail.com
State: Assam



Startup Name: RE KNOT
Founder: Oinam chaoba Metei
Mail ID: chaoluissecnoc@gmail.com
State: Manipur



Startup Name: Ashatech
Founder: Ashok Phairembam
Mail ID: ashokphairembam@gmail.com
State: Manipur



Startup Name: Henna Foods
Founder: Phairembam Rosy Chanu
Mail ID: hennafoodsmanipur@gmail.com
State: Manipur

ASIIM Startups



Startup Name: Crop Domain Private Ltd.
Founder: Lavanya HS
Mail ID: lavanyahs@cropdomain.com
State: Karnataka



Startup Name: Ware-Link
Founder: Hrishikesh Ray
Mail ID: hrishikeshray102@gmail.com
State: West Bengal



Startup Name: VivaFeet
Founder: Vishva Raj
Mail ID: rvishva901@gmail.com
State: New Delhi



Startup Name: Himalayan Repoussé
Founder: Mithilesh Baraily
Mail ID: mithileshbaraily@gmail.com
State: Kalimpong, West Bengal



Startup Name: ORGRO Fibre LLP
Founder: Gaurav Parmar
Mail ID: orgroindia@gmail.com
State: Gujrat



Startup Name: Silifarm Technologies Pvt. Ltd
Founder: Roni Mondal
Mail ID: info@silifarm.com
State: West Bengal



Startup Name: Nga Keithel
Founder: Hemam Rojesh Singh
Mail ID: rojeshhemam@gmail.com
State: Manipur

Academy for Women Entrepreneurs with US Consulate HYD

Transforming the Ecosystem for Women Entrepreneurship

05

The Academy for Women Entrepreneurs (AWE) Program, a collaboration between KIIT-TBI and the U.S. Consulate Hyderabad, spanned July to December, igniting the entrepreneurial drive of women across Telangana, Andhra Pradesh, and Odisha. Through a blend of in-person classes and online sessions at strategic locations, including Bhubaneswar, Hyderabad, Vizag, and Tirupati, participants engaged in a rigorous curriculum, designed by the esteemed Arizona State University's Thunderbird School of Management. KIIT-TBI's comprehensive support extended beyond education, offering mentorship and practical assistance to nurture the entrepreneurial spirit among all participants.

The program's culmination at the 2-Day Grand Finale in Bhubaneswar celebrated the dedication and achievements of these women entrepreneurs, featuring panel discussions, mentor sessions, networking, and a pitching showcase. Beyond imparting skills, the AWE Program empowered women with confidence, networks, and a solid foundation for their entrepreneurial pursuits. As the program concludes, KIIT-TBI and partners remain committed to continuing their support, fostering a lasting ripple effect of empowerment and inspiration within the regional entrepreneurial landscape.

IMPACT NUMBERS

100 ASPIRING AND BUDDING
WOMEN ENTREPRENEURS

60 WOMEN LED
STARTUPS

03 STARTUPS SELECTED
FOR NEXUS ACCELERATOR



AWE
Academy for Women Entrepreneurs



SFAC 10K FPO Program

Empowering Smallholder Farmers Under the 10,000 Farmer Producer Organizations Scheme (FPOs)

The Government of India's Central Sector Scheme for the Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs) aims to revolutionize India's agricultural sector by allocating Rs. 6865 crores to establish these organizations nationwide. Recognizing the significance of small and marginal farmers, constituting over 86% of India's farming community, the program prioritizes their economic empowerment through access to technology, credit, quality inputs, and expanded markets. KIIT-TBI, designated as a Cluster-Based Business Organization (CBBO), shoulders the responsibility of fostering agricultural development in Odisha's Kandhamal district. Over five years and a budget of Rs. 75 lakhs, KIIT-TBI will guide three FPOs through inception, capacity building, market linkages, and sustainable growth, aiming to transform the agrarian landscape while enhancing the socio-economic wellbeing of local farming communities.

The Government's scheme is a concerted effort to empower farmers and cultivate a sustainable, income-oriented agricultural ecosystem. Through strategic collaboration with stakeholders like KIIT-TBI, the initiative seeks to elevate farming practices, foster community growth, and contribute to India's broader agricultural development goals.

06

IMPACT NUMBERS

03 FPOs FORMED
(PHIRINGIA, PHULBANI
AND G. UDAYAGIRI)

30 BOARD OF DIRECTORS
APPOINTED

50% WOMEN
FARMERS

Funds Mobilized

10% of Funds Mobilized



कृषि एवं किसान कल्याण विभाग
DEPARTMENT OF
AGRICULTURE & FARMERS
WELFARE



SFAC
लघु कृषक
कृषि व्यापार संघ

Regional Startup Network with US Consulate KOL

Nurturing Cross-Border Entrepreneurial Synergy

The Regional Start-up Network (RSN) recently concluded its second cohort with a vibrant finale in Kolkata, celebrating 20 outstanding startups from India, Nepal, Bhutan, and Bangladesh. Spanning multiple workshops across South Asian cities, RSN's journey nurtured entrepreneurial brilliance and collaborative vision among these startups. The 3-day Advanced Workshop in Kolkata served as the apex, where startups showcased refined strategies and engaged in dynamic exchanges, transcending borders to forge collaborative networks and seek global recognition. Beyond a mere showcase, this finale became a melting pot of visionary ideas, emphasizing collaboration, investment, and future partnerships, echoing RSN's impact in fostering cross-border entrepreneurial growth and market linkages in South Asia.

As RSN's second cohort comes to an end, it is clear that the program is committed to creating a welcoming, cooperative atmosphere. The success of finale observed in Kolkata is consistent with KIIT-TBI's dedication to enabling trailblazers, promoting international cooperation, and molding a flourishing entrepreneurial environment throughout South Asia.

07

IMPACT NUMBERS

500+ STARTUPS WERE PROVIDED
EDP SUPPORT

04 COUNTRIES(INDIA, NEPAL,
BHUTAN & BANGLADESH)

30+ ECOSYSTEM PARTNERSHIP
IN FOUR COUNTRIES



RSN
REGIONAL STARTUP
NETWORK



2023 RSN Finalists (Bangladesh)

08



Startup Name: Pupil School Bus Ltd.
Founder: Md Abdur Rashid Sohag
Mail ID: schoolbusltd@gmail.com
Country: Bangladesh



Startup Name: Durjoy DSS
Founder: Ashraf Hossain Sachin
Mail ID: aaronno.durjoy@gmail.com
Country: Bangladesh



Startup Name: Nestor
Founder: Shoumik Datta
Mail ID: shoumik@nestor.com.bd
Country: Bangladesh



Startup Name: bismo
Founder: Safat Jamil
Mail ID: safat@bismoapp.com
Country: Bangladesh



Startup Name: Mommy Kidz Ltd.
Founder: Nishat Anjum Palka
Mail ID: palka@mk.care
Country: Bangladesh

2023 RSN Finalists (Bhutan)



Startup Name: Bhutan Health Care
Founder: Tandin Tshewang
Mail ID: bhutanhealthcare1995@gmail.com
Country: Bhutan



Startup Name: BhutanRamen
Founder: Phuntsho Wangmo
Mail ID: yoesellhamo5@gmail.com
Country: Bhutan



Startup Name: Bhutan Hydroponics
Founder: Kinley Wangmo
Mail ID: bhutanhydroponics@gmail.com
Country: Bhutan



Startup Name: Druna ghu
Founder: Chimi Dema
Mail ID: chhimmidema2015@gmail.com
Country : Bhutan



Startup Name: Chechay Sanitary Pads
Founder: Phuntsho Choden
Mail ID:
Country: Bhutan

2023 RSN Finalists (India)



Startup Name: Nestcare Techserv Pvt. Ltd.
Founder: Manoj Kumar Maity
Mail ID: manoj@maity.in
Country : India



Startup Name: H2m Food & Beverages Pvt. Ltd.
Founder: Santosh ku. Khemundu
Mail ID: skhemundu080792@gmail.com
Country : India



Startup Name: Aizheimers (Opc) Pvt Ltd
Founder: Rangan Ghosh
Mail ID: rangan@aizheimers.org
Country: India



Startup Name: Hengna And Maben Pvt. Ltd.
Founder: Nengneithem Hengna
Mail ID: tbco.nagaland@gmail.com
Country: India



Startup Name: Dianthe Private Limited
Founder: K Chokhone
Mail ID: chokhonekrechina@gmail.com
Country: India

2023 RSN Finalists (Nepal)



Startup Name: Events Mo Pvt. Ltd.

Founder: Anish Shrestha

Mail ID: anish@eventsmo.com

Country: Nepal



Startup Name: Aifiverse Tech Services Pvt. Ltd.

Founder: Nirman Khadka

Mail ID: nirmankhadka.aifiverse@gmail.com

Country: Nepal



Startup Name: S.P. S. Allo Tatha Suti Kapada Udhyog

Founder: Co-Founder : Sujana Kulung

Mail ID: sujana.kulu84@gmail.com

Country: Nepal

Startup Name: ABIR Designers Hub

Founder: Bini Bajracharya

Mail ID: bini.abir@gmail.com

Country: Nepal



Startup Name: Sharing Opportunities

Founder: Samaya Khadka

Mail ID: khadkasamaya01@gmail.com

Country: Nepal



Startup Name: Intern Nepal Initiatives

Founder: Saurav Adhikari

Mail ID: saurav.inrn@gmail.com

Country: Nepal

Women Technology Parks

Enhancing Women's Economic Livelihood in Rural Odisha

09

Partnering initially with DST SEED at Chikiti Block, KIIT-TBI embarked on a transformative journey that expanded with vital support from corporate CSR funds. This collaboration led to the establishment of Women Technology Parks (WTPs) in various regions, including Chikiti, Jagatsinghpur, Koida, Kandhamal, and Jharsuguda. These WTPs serve as vibrant centers, empowering rural women through technology training and entrepreneurship.

Implemented in collaboration with DST SEED division, KIIT-TBI's structured approach involves mobilizing Self-Help Groups (SHGs) and conducting impactful village-level awareness programs. Through rigorous assessments, the program identifies and supports women ambassadors in establishing micro-enterprises. This comprehensive strategy aims to foster economic empowerment and skill development among women in these areas, creating avenues for alternate livelihood while nurturing a culture of social entrepreneurship. The expansion, fueled by CSR funds from corporate partners, signifies a profound effort to strengthen local livelihood systems, leveraging women's strengths and technology training to create lasting socio-economic impact in these regions.

IMPACT NUMBERS

05 DISTRICTS

12 BUSINESS IDEAS
NURTURED

135 TRAINING PROGRAMS
CONDUCTED

722 SHGs PARTNERED



विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY



Corporate Social Responsibility

10

Caring for the **Future of India & Beyond**

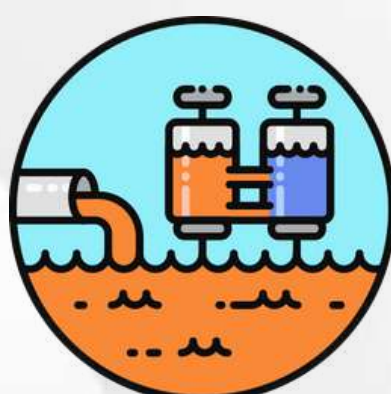
KIIT TBI, as a technology business incubator, has been promoting social impact startups for decades. The Social Incubation vertical has so far incubated 100+ startups who are catalysing societal & environmental changes through technology & innovations.

As a step forward to ensure that these technologies & innovations are deployed to solve rural & community development issues, societal & environmental issues, we collaborate with CSR teams of large corporates.

We have developed a model where technology deployment, training & capacity building, productions, sales and market linkages, and finally the business sustainability is ensured.

Currently, we are looking for partnerships with corporate CSR in the following thematic areas:

- Women Entrepreneurship Development
- Water Pollution Control & Monitoring
- Population Health Screening
- Smart Defecation Cleansing Assistive Device
- Menstrual Hygiene Management
- Solar Energy for Electricity, Safe Drinking Water & Agriculture
- Chilka Wild Grass Containment & Alternate Livelihood for Fishermen
- Cattle Health Monitoring through AI & ML





Social Impact Report 2023

KIIT-Technology Business Incubator
Campus 11, KIIT-DU, Bhubaneswar
Odisha, IN 751024

tbi@kiitincubator.in